

Daniela Mazziotta

Disciplina	Inglese
Libro di testo adottato	A. Smith, “Best Performance”, ELI editore
Contenuti trattati	FIRST MODULE: ECONOMY AND MARKETING - Globalization: pros and cons, examples - Crowdfunding (each student has an example of a crowdfunding product/service on the platform Indiegogo) - The SWOT analysis (revision, an example with a famous brand/company) - The four P's (revision, p. 100) - Case study: Amazon - Oliviero Toscani: examples of controversial advertising campaigns - Ads and commercials (pp. 110-111), how to promote your business - The EU (a short history, EU issues, pros and cons, website and file on Classroom) - UN 2030 Agenda (definition, general information and main goals, agencies, material on Classroom) SECOND MODULE: PAST AND CURRENT ECONOMIC CRISES - 1929: the Great Depression (causes and consequences, Roosevelt and the New Deal, material on Classroom) - 2008: the Great Recession (causes and consequences, material on Classroom) - Comparison 1929-2008 (Classroom) - Trade wars (video) mentioning protectionism and free trade SECOND MODULE: PAST AND CURRENT WORLD EVENTS - Wilfred Owen “Dulce et Decorum Est” (Classroom) - Examples of famous speeches (20th century, videos on Classroom)

	-9/11: the Twin Towers' attack (BBC article and Classroom material) - Brexit (a short timeline, causes and consequences) - Trump's inaugural speech (January 2025) THIRD MODULE: LITERATURE - The Victorian Age: a general introduction (time, the role of the Queen, the importance of the Empire, changes and contradictions, the Industrial Revolution, workers' exploitation, workhouses) - Wilde's life and works, "The Picture of Dorian Gray" (plot, the preface and one extract "Beauty is a form of genius"), "De Profundis" (summary) - Movie "The Picture of Dorian Gray" - Dickens (life and works, the page about Coketown) - Wilfred Owen "Dulce et Decorum Est" (Classroom) - George Orwell "1984" (Classroom) FOURTH MODULE: THE WORLD OF WORK, INVALSI, LETTORATO, PRESENTATIONS - PCTO experiences (students' personal presentation) - The structure of the Invalsi tests, one mock test - Looking for a job (revision); CV. job interview, speaking about yourself - Presentation of multidisciplinary topics
Metodologie	Lezione frontale e dialogata Discussione guidata Attività di ricerca ed approfondimento Presentazioni multimediali da presentare valutandone contenuti, pronuncia e fluency
Testi materiali/strumenti adottati	A. Smith, "Best Performance", ELI editore , ma soprattutto materiale autentico reperibile online (sito ufficiale dell'Unione Europea, BBC, CNN, Ted Talks, ecc.)

Ore settimanali	3
Griglia di valutazione	In allegato, ogni parte del programma è stata valutata tenendo conto dei parametri di contenuto (quantità ed adeguatezza delle informazioni fornite), costruzione grammaticale e sintattica delle frasi, pronuncia, fluency e vocaboli specifici utilizzati