

LINGUA E CULTURA STRANIERA – INGLESE-

Classe: 5ª A AFM SIRIO

Docente: CAVALLO MARIA TERESA

Anno Scolastico 2020/2021

PROGRAMMA

GET INTO BUSINESS

Reasons for Business:

- The purpose of the business activity
- The four factors of production
- E-commerce
- Business activities and sectors
- Distribution channels

Business Organisations:

- The private sector
- The public sector
- A business startup
- Sustainability: a mission for companies

Business Communication:

- Forms of business communication
- Written communication: Business letters; E-mails

Marketing:

- The difference between marketing and selling
- The marketing mix: Product; Price; Place; Promotion
- An alternative to the four Ps: the four Cs

CIVILISATION

- The United Kingdom
- The United States of America

GRAMMAR

- Present Simple
- Present Continuous
- Past Simple
- Past Continuous
- Going to
- Will
- Present Perfect
- Present Perfect + ever/never/just/already/yet/still
- Present perfect with for and since
- The passive

UDA Ed. Civica

The European Union

- The EU in brief
- The policies
- The Brexit

Vallo della Lucania, 08/05/2021

La docente
Cavallo Maria Teresa

SAIS06400E - REGISTRO PROTOCOLLO - 0002635 - 14/05/2021 - II.2 - E