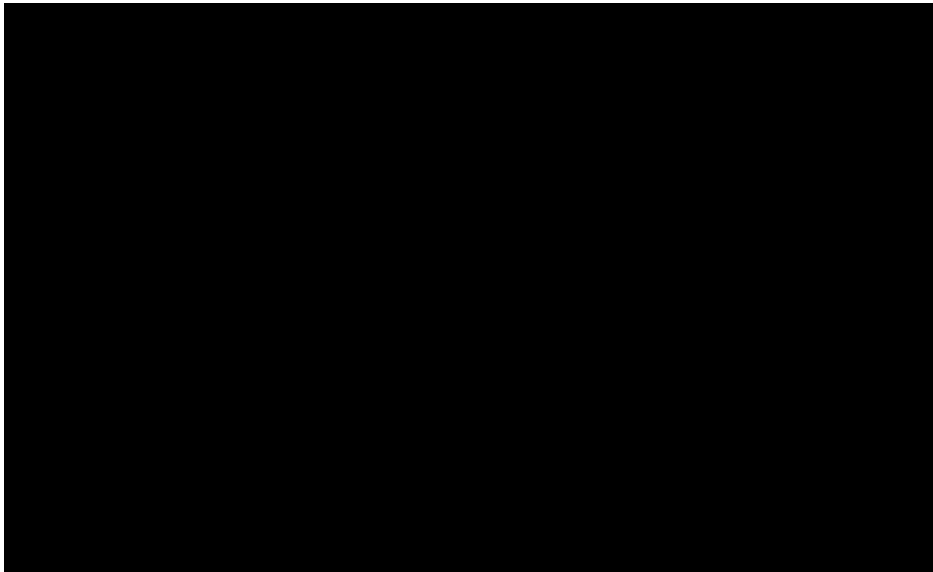


# Simona Angeletti



Nationality Italian

## LINKEDIN PROFILE

[www.linkedin.com/in/lozoodisimona](http://www.linkedin.com/in/lozoodisimona)

### PROFESSIONAL EXPERIENCE

#### Senior Operations Manager – Progresso Vending

Jan 2014 – Present

- Supervision of production, sales and distribution reporting directly to management
- Supervision of procurement, handling and stocking of goods
- Communications with external companies
- Coordination between suppliers, customers and distribution

#### Senior Creative Art Director – Lo Zoo di Simona

Contemporary Art Gallery & Concept Store

Jan 2000 – Sept 2014

Supervision of all gallery operations, including marketing, sales, communications and on-line/off-line promotion and advertising.

- [www.lozoodisimona.it](http://www.lozoodisimona.it)
- [www.lozooiinunastanza.it](http://www.lozooiinunastanza.it)
- [www.zooita.it](http://www.zooita.it)

#### Marketing and Communications Manager – Progresso Vending

Jan 2009 – July 2011

- Communications
- On-line/off-line advertising
- Sponsorships and events
- PR and marketing

### **Creative Director – Blomming**

2010 – 2011

- Communications
- On-line/off-line advertising
- Sponsorships and events
- PR and marketing

### **Communications Manager - Aspasiel**

2010 – 2011

- Communications
- On-line/off-line advertising
- Sponsorships and events
- PR and marketing

### **Content and Communications Manager – Centro Multimediale Terni**

2001 – 2005

Design, development and maintenance of broadband platforms and portals

Awards received include:

- 35<sup>th</sup> SMAU Industrial Design Award
- Italian Web Awards 2003 – Idea of the Year
- 2002 Golden Lion for Financial Communication

### **Communications Manager – Enertad**

June 2002 – Dec 2004

Support to Senior Communications Manager

### **International Sales Manager – TV Files**

1997 – 2000

International sales executive for satellite TV channel dedicated to programme buyers and sellers, operating in Italy, Germany, Eastern Europe, Russia, Australia and New Zealand.

### **International Sales Assistant – Titania**

1996 – 1997

Export sales assistant (UK, Korea, Taiwan, Singapore, Hong Kong, Australia, New Zealand, China and Israel) for this subsidiary of the Thyssen-Krupp Group.

## **VOLUNTEER EXPERIENCE**

### **Bruna Vecchietti Onlus, Vice President**

Non-profit helping families, children, elderly and the environment

March 2010 – present

- Planning events, PR, sponsorship and communications
- Management of multimedia platforms
- Coordinated image and branding

### **Jazzit Fest, Communications and Management**

Music Festival

June 2013 – present

Communications and management support to Luciano Vanni (Editor, Jazzit Magazine and Jazzit Fest Organiser).

## **LANGUAGE SKILLS**

I am fully fluent (oral, written, comprehension) in:

- Italian
- English
- French
- German

## **EDUCATION**

### **LUISS Business School**

Public Speaking, Managerial Development

2003 – 2004

### **Southampton Solent University**

Philosophy, First Class Honours Degree

1992- 1997

### **Accademia di Belle Arti "P. Vannucci"**

Aesthetics, Philosophy and Painting

### **Liceo Classico G. C. Tacito**

Humanities, Aesthetics, Philosophy

1991 – 1994

**REFERENCES AVAILABLE ON REQUEST**